

LUKE BLOUNT

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lukeblount.com

- Education:** **Baylor University** May 2008
Bachelor of Arts in Professional Writing
- Experience:** **The Episcopal Diocese of Texas**
Staff Writer/Communications Specialist Feb. 2011 – Present
- Wrote and edited press releases, news and feature stories for award-winning *Dialog* magazine (circulation of 30,000) and for online publication at epicenter.org/comm.
 - Created social media strategy, which drove more than 15,000 hits to website per year.
 - Created and delivered two weekly e-newsletters to more than 3500 addresses while maintaining an open rate of 50 percent or better.
 - Filmed and edited award-winning videos and took photographs for publication.
- AmeriCorps* VISTA/Texas Episcopal Disaster Relief**
Volunteer Coordinator/Public Relations Director Feb. 2009 – Feb. 2011
- Scheduled and coordinated more than 150 volunteer trips and 50,000 hours of work repairing hurricane-damaged homes in Galveston.
 - Shaped organization's website, blog, and social media as well as print materials.
 - Created and updated monthly newsletter sent to more than 1500 addresses.
 - Wrote articles and press releases for publication in Diocesan newspaper.
 - Created and delivered a volunteer orientation and training for all participants.
- Associated Press**
Freelance Sportswriter Nov. 2008 – Feb. 2009
- Texas Rangers Baseball Club**
Media Relations Intern June 2008 – Nov. 2008
- Engaged media personnel and assisted in game notes and post-game notes production.
 - Researched and created sections of post-season media guide.
- Baylor Line Alumni Magazine**
Writing Intern Jan. 2008- June 2008
- Wrote feature stories and blogs for magazine and web production.
- Baylor University Athletics**
Athletic Media Relations Student Assistant Aug. 2004 – May 2008
- Wrote weekly online feature story and coordinated two other features.
 - Wrote press releases, notes, and quotes for several sports.
 - Served as primary contact for women's golf.
 - Researched and assisted in production of media guides.
- Service:** **Interfaith Ministries of Greater Houston** Feb. 2013 – June 2014
Interfaith Relations Task Force Member
- Awards:** Associated Church Press Awards of Excellence for Video Production (2013), Electronic Newsletter (2014) and Marketing Video (2014)
Associated Church Press Honorable Mention for Online News Article (2014)
National Episcopal Communicators Award of Excellence for Email Newsletter (2013)
National Episcopal Communicators Award of Merit for Best Social Media Presence (2014)
- Skills:** Proficient in Microsoft Office and Adobe Creative Suite with Apple and Windows OS
Experience building websites, blogs, online apps, and social media strategies
Experience training large groups in broad communications strategies